

## **Friends of the James River Park Board Meeting**

**February 6, 2018 at 6:30 pm**

### **Meeting Minutes**

**Board Members in Attendance:** Cat Anthony, Jim Beckmann, Trammell Beckmann, Nathan Burrell, Justin Doyle, Nancy Fowler, Katherine Mitchell, Shawna Shade, Larry Socha, Mary Kay Martin, Karen Thomas, Kevin Tobin, Greg Velzy, Cary Wing

#### **New Board Member Orientation**

Nancy Fowler led new board member orientation before the meeting. New board members, Jim Beckmann, Trammell Beckmann, and Cary Wing, attended the orientation.

#### **Meeting Minutes**

Motion to approve the January meeting minutes as amended passed.

#### **Treasurer's Report**

The Treasurer's Report was given by Shawna Shade, who reported a \$5,000 expenditure supporting the RVA Osprey Cam.

#### **Park Superintendent Report**

The Park Superintendent Report was given by Nathan Burrell, who reported the following:

- Departmental budgets are being reviewed. Nathan will meet with the Advocacy Committee to review advocacy needs in the near future.
- \$125,000 in grant applications submitted for the creation of a master plan for the James River Park System.
- The Tyvek donated by DuPont for the purpose of printing new James River Park System maps is not the quality needed. Roger Sattler contacted DuPont to resolve the issue.
- Four landscaping companies are donating time to support the Invasive Plant Task Force. Nathan will provide Karen Thomas with the names of the companies. \$9,500 Department of Forestry grant application for trees and shrubs submitted February 1<sup>st</sup>.
- Trail work on Buttermilk Trail near W. 26<sup>th</sup> Street in Woodland Heights to address safety and erosion issues is being supported by RVA MORE.
- Nathan circulated two master plans for the James River Park System from 1968 and 1973 during the meeting.

#### **Old Business**

##### **Tyvek Maps**

Roger Sattler will be in contact with Larry Socha regarding the Tyvek for the purpose of printing new James River Park System maps.

### **Constant Contact**

Nancy initiated a discussion regarding Constant Contact. Karen is coordinating newsletter content and is seeking three to four stories each month. Karen requested information from committees, Matt Mason (JRPS staff), and Penelope Davenport (JRPS staff). Trammell Beckmann suggested creating a calendar of newsletter content. Kevin Tobin suggested assigning board members content responsibilities.

### **Google Drive**

Nancy will contact P.J. Fanning regarding Friends of the James River Park's Google Drive.

## **New Business**

### **Conflict of Interest Policy**

Nancy introduced the Conflict of Interest policy to the board. Board members will review the policy and it will be considered at the March board meeting.

## **Committee Reports**

### **Advocacy Committee Report**

Mary Kay Martin provided an overview of the Advocacy Committee to the new board members. The committee has regularly scheduled meetings and will meet in the near future.

### **Fundraising Committee Report**

Katherine Mitchell and Nathan are meeting with community organizations and prospective funders. They recently met with the Historic Falls of the James Scenic River Advisory Committee. The new video promoting the James River Park System was created by Community Idea Stations and cost \$4,500. Visitation numbers 2015, 2016, and 2017 were added to the video.

### **Finance Committee Report**

No report.

### **Communications Committee Report**

Karen announced the new Friends of the James River Park website is complete. Announcement to go out via Facebook. The new video will be posted to the new website via Youtube. Friends of the Pumphouse will be added to the global events calendar. The creation of a LinkedIn page for Friends of the James River Park was discussed.

### **Events Committee Report**

An events coordinator is needed. Nancy will schedule a meeting with interested board members in the near future. Banff Mountain Film Festival is at James River High School March 8<sup>th</sup> through 10<sup>th</sup>. A suggestion was made to merge the annual picnic and River Heroes event. Friends of the James River Park will be the featured organization of RVA Green Drinks in May.

**Membership Committee Report**

The Membership Committee will meet regularly going forward. Nancy will follow up with Patrick Griffin of RVA Paddlesports regarding a whitewater rafting trip for board members.

**Volunteer Day**

The monthly cleanup is scheduled for February 17<sup>th</sup> at Pony Pasture.

**Next Meeting:** Tuesday, March 6, 2018 at 6:30 pm