

Friends of the James River Park Board Meeting
June 6, 2017
Meeting Notes

Attendees:

Cat Anthony
Nathan Burrell
Justin Doyle
Kelly Gotschalk
Nancy Fowler
Mary Kay Martin
Matt Mason
Katherine Mitchell
Larry Socha
Mary Wickham

Invasive Plant Task Force

Mary Wickham, succeeded Laura Greenleaf as coordinator of the Invasive Plant Task Force, and is applying for a \$25,000 Universal Leaf grant to support the work of the task force. Friends of the James River Park will be the fiscal agent.

Temper of the Times Foundation, Inc. typically awards grants between \$5,000 and \$15,000. Grants are awarded for projects that will lead to measurable outcomes for wildland ecosystem conservation and restoration in the United States. Grants may be used to fund the production of print, radio, or television ads, to pay for advertising space or airtime, or to produce or distribute pamphlets, books, videos, or press packets. This grant could support the creation of a promotional video for the James River Park System and Friends of the James River Park.

Friends of the James River Park was invited to apply for the **Chipotle Do Good With Burritos Program**.

Friends of the Pumphouse formed and is meeting for the first time June 7th. The group applied to be affiliated with Enrichmond Foundation.

Park updates - Friends of the James River Park to fund porta potty at Reedy Creek through June.

New James River Park System maps were installed at kiosks throughout the park. Nathan is working with the designer on trifold map. Larry has a Tyvek connection at DuPont.

Proposed FY18 Budget

Nancy distributed copies of the proposed FY18 budget and solicited feedback from attendees.

Highlights of the proposed budget include:

- \$50,000 for Master Plan kick start
- \$5,000 for kiosk unspent in FY17 budget, removed from proposed FY18 budget
- Increase in website expenses proposed (\$6,000)
- \$500 for Board Development proposed
- Increase in Staff Development proposed (\$3,000)
- \$10,000 for for Publicity (\$5,000 for RVA Osprey Cam) proposed

Mary Wickham suggested changing “Public Awareness and Fundraising” to “Education and Outreach”

Nancy will share final proposed budget with board members via email. Board members will vote on the budget via Survey Monkey.

Friends of the James River Park Picnic is Saturday, June 10th at The Pumphouse

River Heroes to be held at Troutman Sanders (\$475) if better venue is not identified. The event will be held in late September or early October. Nathan to address attendees as part of the program. Mayor and City Council to be invited.

Board Retreat will be held September 17th or 24th.

Ad Hoc Nominating Committee created. Katherine, Mary Kay, and Justin volunteered to serve on the committee. Committee will present nominations for President, Vice President, Treasurer and Secretary.

New Board Member Recruitment

Karen nominated Lauren Minor. A suggestion was made to recruit individuals with fundraising skills.

Ad Hoc Master Plan Committee to meet with VHB and Hargreaves.

Volunteer Update

Matt Mason provided a volunteer update. Clean the Bay Day was well-attended and 1,000 pounds of trash and recycling was collected. James River Park System staff members are participating in Service Enterprise Training.

Meeting Adjourned