

## **Friends of James River Park**

Board Meeting Agenda

November 3, 2015

6:30 PM

### Attendance

1. Larry Socha
2. Greg Velzy
3. Mary-Helen Sullivan
4. Myrna Hartley
5. Adrienne Cox
6. Phil Dawson
7. Nathan Burrell
8. Tyler Twyford
9. Warren Foster
10. PJ Fanning
11. Karen Thomas
12. Penelope Davenport
13. Kelly Gottschalk
14. Katherine Godin

### **Old Business-Approved as is**

Minutes of the last meeting (September)

Treasurer's Report

### **Park Director Report - Nathan**

#### **Invasive Species Management Plan**

Need new Board rep on the Invasive Species Taskforce (next mtg: 11/19 2:30 – 4:00)-Phil Will attend this meeting however we need another option

Continuing to analyze the data- no action plan until all the data is analyzed

**Willow Oaks Country Club**-Zeugner/Nathan/Country Club President discussed the land transfer. They are open to discussing the idea however club members would have to approve the change.

**Virginia Outdoors Plan**-Nothing new to report

## **Other**

New permanent member Andrew Alli (Tech 2) will split time between trails (fall-winter)/ general park maintenance (spring – summer)

1. Looking for an Outdoor recreation supervisor-advertised on City of Richmond website

Park now has 6 permanent staff-soon to be 7

1. Partnering with VCU for the greenway project

## **Committee Reports (new leadership)**

### **Finance**

\$500 for Park building wall map of the James

## **Communications**

Contributions for CC-PJ asked the board for contributions!

Facebook – Penelope paid for the meteor shower bike tour ads (\$10). She proposed having facebook ads as a recurring item

Discussed adding signs/markers at key spots on the audio tour.

## **Fundraising**

**Amazing Raise**-raised\$4272 which was twice as much as last year. We received a \$2000 gift from a lifetime member. Nancy will send a personal “Thank you letter” to the donor

**Commonwealth of Virginia Campaign**-\$800 generated

**VA Forestry Grant Award** – Kelly secured a \$6000 plus grant for native trees (no conifers allowed). 70/30 match. We will pay for the plants and FOJRP will be reimbursed. All items will be planted on Belle Isle

\*\*Quaker’s Midlothian Friends group will donate November proceeds from the Thrift Store

## **Events Upcoming events and dates-**

Winter Solstice Tuesday 4:30-6:30pmon 12/22 on Belle Isle

Parade of Lights 12/12

Small “booth kits”

This Changes Everything. Before moving forward on this project we need to determine:

movie deadline to commit/deadline-window for the showing/co sponsors/cost

**Membership**-Membership is down primarily because James River Hikers are not renewing their memberships.

**Old Business**

Bike Racks-1 rack has been paid for. They are no longer on the agenda

Audio Tours-Has been paid in full

Storage for Friends materials- Myrna's house (everything sold at website + financial records) / Phil's house (everything for the booths)

**New Business**

Board Retreat follow up: Strategic Plan - next meeting tentative date: January 10

Immediate park needs – spending plan for FY 2015

Annual Report FY 2015-n/a

Cleanup Days-November cleanup cancelled

Requests for Friends' support for the RVA Environmental Film Festival-Friends will publicize the event in Constant Contact

Chesapeake Bay Funders Network grant proposal submitted on 10/29-possible seed money for the master plan