

FOJRP

November 4, 2014

Meeting Minutes

Attendees

P.J. Fanning

Matt Mason

Greg Velzy

Nathan Burrell

Phil Dawson

Betsy Slade

Karen Thomas

Vicky Shivy

Adrienne Cox

Katherine Godin

Board approves November Meeting minutes

Board votes to approve Greg Velzy as Board Member

Nominating Committee for Board Positions

Slate of Officers:

Phil – President

Nancy – VP

Myrna – Treasurer

Katherine – Secretary

Greg Motion to approve Board slate, unanimously passed

Discussion of amendments to bylaws

- Amendment needed to provision requiring turnover of Board Members every 3 years

Quarterly Get Togethers with JROC?

- FoJRP Rep to meet with rep from JROC and other Park-supporting organizations
- 2-3 representatives from each group
- Proposed date: January 13, 6:30 at Park Headquarters
- Potential Agenda item: PSA for Respecting the Park

Stone Brewery Ideas

- Introducing Stone Brewery to the Park
- Send t-shirt, map, brochures, license plate brochure, letter from President
- Mock License Plate with “Stone” and “Brew”
- Execute by February

Respect the Park

- Media campaigning- PSAs re Park Cleanliness (reach out to Warren)
- Radio PSA?
- JROC – did PSA with 97.3 radio
- Karen to include in December Constant Contact Newsletter

Ideas for Pushing License Plates

- Gift idea for Holiday season
- Include in December Newsletter
- Canvassing neighborhoods adjacent to park system
- List of License Plate holders (question for Warren)

Park Master Plan

- Nathan proposing Committee meeting - Greg, Connie, Phil, Adrienne, Katherine, Vicky, Nancy
- Tuesday Nov. 18, 7PM, Legends

Events

- Awaiting funding from Tubes & Taps event
- Brewers committed to match the ~\$300 raised by the event
- Oct. 18 Clean up – first event using HandsOn
 - 28 people signed in
- Nov. 22 for Clean up – Huguenot Flatwaters Invasive Species Removal

Other Issues:

Phil moves to fund \$475 for Arborist course for Andrew Alli – Park Employee. Unanimous board approval

Motion to fund \$125 for four shade trees at Pony Pasture. Unanimous board approval

Taza Event

- Proposed for February 2015

Pamphlets

Barstow Foundation (Midland, Michigan) asked for FOJRP 501(c)3 to donate to P&P Fund

Matt Report:

- Volunteer hours
- Total hours to date: 6,590 hours (for all park volunteers)
- Total number of volunteers: 1,665
- Park value added in \$: \$142,767.50
- Need Board members to sign up for HandsOn event so Board Members will be counted
- Need solution to Park staff fronting expenses for park clean ups

Nathan Report:

- 795,117 visitors to park since May
- Virginia Outdoors plan - \$16 as day use equivalent
- ~\$12 million impact on City of Richmond
- Almost all park entrances have counters (3 outstanding – Wetlands, Ancarrow's Landing, one more)
- Webinar on Public-Private Partnerships for Park Districts
 - Greg moves to fund \$50 for Nathan to Attend Public/Private Webinar. Unanimous Board approval
- Contracts for water fountains signed, finalizing scheduling (for North Bank and Reedy Creek) – handicap accessible, sports bottle fill ups, and dog bowl
- 21st Street – early spring completion

Envision the James

- Greg Velzy serving on Council
- Creating a common vision for James River
 - EnvisiontheJames.org

March 6-7

Banff Film Festival

Tickets on Sale Jan. 5