

## FOJRP Meeting November 2016

### Attendees

P.J. Fanning  
Lauren Miner (guest and Artist in Residence)  
Nancy Fowler  
Kelly Gotschalk  
Mary Kay Martin  
Shawna Shade  
Greg Velzy

Justin Doyle  
Karen Thomas  
Katherine Mitchell  
Cat Anthony  
Nathan Burrell (Park Staff)  
Tyler Twyford (Park Staff)  
Matt Mason (Park Staff)

Motion to elect P.J. as Secretary. Motion passes.  
Myrna will continue to assist with Treasurers role through December

### Director's Report

#### Visitation Numbers

- October over 97,000 visits (10,000 more than October 2015)
- 1,161,733 this year so far, 1,228,195 for entire year last year

#### Economic Impact Study

- Met with Vicky Shivy (VCU) to discuss
- \$3,000-5,000 to produce plan
- Timeframe – end of January
- Will report back at December meeting

#### New Interpretive Sign

- Grant received from Dominion for Richmond Waterworks project interpretive sign
- Nancy wrote for grant with assistance of James River Hikers

#### Master Plan

- Meeting with VHB, Timmons, and Hargraves to discuss what study would entail
- Goal to get actual cost number for Downtown West (Downtown East covered by Riverfront Plan)

#### Easements

- Bringing in additional 140 acres into conservation easement (all islands in River not previously not brought into easement including Williams Island)
- Correcting discrepancies, defining impervious surface

#### T. Potterfield Walkway

- Beginning of year finish – New Years
- City not funding steps to climbing access (\$150,000 for steps)
- Advocacy committee coordinating response

## Programs

- 2,000 students served
- Bridging gaps with Richmond Public Schools
- Grant application for watershed education program
- Wish list for programs

## Old Business

### VA Forestry Grant

- Need to spend funds by December 15
- Setting up account at Sneads

### P&P Fund Policy Work

- Met in October with Jamie Canup
- Expect draft language in December regarding funding intent

## New Business

### New Board Members

- Cat, Justin and Shawna – New Board Member orientation for next meeting

### New Grant Application

- Carmax grant application for \$10,000 for North Bank Park Trailhead – bioretention, Boardwalk, separated use path

### Finance Committee

- Who will be on signature cards – Myrna, Shawna, Kelly, and Katherine
- Motion to authorize board members to perform transaction on behalf of all accounts under FEIN number – Motion passes

### Communications

- Lauren Miner – October Writing Workshop – 9 attendees
- Richmond Magazine – Tourism Visitors Guide
- Ghost of Belle Isle Book – P.J. to respond
- Solstice – Wednesday, December 21

### Events

- Solstice
- Banff Film Festival (March)

### Membership

- Putting committee description on website so that members could sign up for a committee

### Advocacy Committee

- Kevin and Mary Kay met last month to discuss immediate goals

- Want to participate in January budget discussions with City
- Advocate for city to fund completion of steps at end of Potterfield Bridge

#### Fundraising Committee

- Master plan fundraising
- Restricted giving list with Nathan of opportunities (and recognition)

#### Matt Cleanups

- Nov. 19 – Pony Pasture
- Planting native species
- December 10 – also planting
- Volunteers – 2,179