

FOJRP
September 2, 2014
Meeting Minutes

Attendees

P.J. Fanning
Nancy Fowler
Nathan Burrell
Betsy Slade
Adrienne Coxe
Connie Carroll
Phil Dawson
Myrna Hartley
Vicky Shivy
Molly Dellinger-Wray
Warren Foster
Mary-Helen Sullivan
Andrew Alli
Larry Socha
Matt Mason

Approval of June Minutes

- Board vote unanimous

Ms. Hart, Richmond Tree Stewards

- Volunteer group with urban tree groups
- Working in Pony Pasture with small grant to put in 18 tree identifiers
- Common name, Latin name, QR code to VT dendrology center
- Working on GPS walks
- Part of AC Trees Network (Alliance for Community Trees)
 - “Neighborwoods” event to plant trees
- Grant for 75 5’ or larger trees
- Asked if Friends interested in planting trees
 - Sept. 15 application deadline
 - Planting requires maintenance plans

Board Retreat Dates

- Proposal for October 19
- Time: 4PM Orientation for potential new board members, 5PM for all board members
- Potential new board member: Katherine Goden

New Park Staff

- Andrew Alli, Maintenance Technician, Provisional Employee

Committee Reports

Membership (Phil & Myrna)

- 273 paid members as of 9/3

Finance Report (Myrna)

- Received \$18,435 in funds from DMV for license plates
- Got \$5,000 check from Passages
- Proposed budget – Virginia fee \$50, cost will actually be \$85
 - Motion to move \$50 from office supplies to Virginia fees
 - Board approved
- Dominion wants to run funds (\$1,000) through FOJRP for volunteer project
 - Motion to move to accept restricted funds for project
 - Board approved

Volunteer Update (Matt)

- Hands On – have been using and getting a better turn out (23-30 people, with 30 person cap on events)
- Volunteer hours year to date – 4,136 volunteer hours, 183 hours spent by park staff to coordinate volunteer events

Events (Adrienne)

- Candles on the Canal
 - Poor turn out
- Address events at retreat
- Tubes and Taps
 - Sept. 14
 - Nathan meeting with organizers re advertising issue
- JRAC Cleanup Sept. 13
 - Vicky's students will be volunteering
 - Friends donating \$300 for food, Nathan procuring
 - Chesapeake Bay Foundation has new employee to assist with event
 - Registration starts at 8:30, 9:00 start time
 - 4 project leaders
 - Projects:
 - Painting – Larry Socha
 - Invasive Removal at Wetlands –
 - Trash Cleanup – Flatwater and Pony Pasture
 - JRAC in charge of sorting trash
 - 175 people registered for Pony Pasture
 - 135 people registered for Park Headquarters

Fundraising (Nancy)

- Have sent out about 40 fundraising letters, donation form, brochure, return envelope
- 3 waves of letters
- Amazing Raise
- Door prizes for participants who attend happy hour and donate
 - Better chances of winning if you attend happy hour
 - Passes for climbing wall
 - Riverside Outfitters Gift Certificates
 - Park-sponsored tubing trip for next summer
- Event Advertising
 - Facebook
 - Constant Contact
- Potential for hiring consultant to draft strategic plan

Communications (P.J.)

- On new server, should reduce spam

P&P Funding (Connie)

- MH, Molly, and Connie to send letter out to past donors
- Motion to move \$5,000 to P&P Fund
 - Motion passes
- Myrna and MH to get new CD to earn interest on P&P funds

Police presence (Nathan)

- Busiest summer on record
- Few police problems in park

Bluebird Trail on Ancarrows (Nathan)

- Working with Bluebird Trail coordinator
 - Providing boxes, monitors, etc.

Amazon Smile (Myrna)

- 0.05% percent of purchase goes to FOJRP if purchase using amazon smile sign in.
- Reiterate in next constant contact

Dogs in the Park (Molly)

- Pursuing pilot project for having dogs off leash
- Pony Pasture – half moon beach to wetlands beach – 6-9AM
- Proposal being drafted for pilot program – to be presented to Dr. Merrifield

Park Update (Nathan)

- Water fountains are in and being installed soon
 - Timmons group doing engineering, plumbers doing install
- 22nd Street

- \$100,000 through JRA by Altria
 - Funding for beautification and stormwater management
 - By Sept. 2015
- No update on GRTC park stop at Belle Isle
 - Nathan in discussion with Jack Berry to promote bus stop