

Friends of the James River Park Board Meeting

Tuesday, September 1, 2015

Attendance

1. Katherine Godin
2. Phil Dawson
3. Nancy Fowler
4. Karen Gold (guest)
5. Kelly Gottschalk
6. Greg Velzy
7. Myrna Hartley
8. Adrienne Coxe
9. Vicky Shivy
10. Nathan Burrell
11. Larry Socha

OLD BUSINESS

August minutes-Approved with Phil's changes

Invasive species—the surveying is almost done. They will be analyzing the data and decide areas that will be prioritized and then implementation of invasive species removal will begin. \$15,000 from Dominion and funds from JRA have been raised. Kelly wrote a Forestry grant as well. A website will be developed and hosted on Friends website.

The retreat will be a strategic planning meeting with Jim Burke and will be October 4, 3:30 pm.

We now have liability and operation control over the **Rogers property** of the western side of the Boulevard bridge

Penelope and Karen are still considering facebook ads for **adventure programs**.

Audio tours: Phil says the tours are amazingly cool. Phil will send the link to the tours that are ready.

Mary Helen is working with Mike about **updating the trail maps on the website**—mostly Ancarrow and Buttermilk to Manchester

City will be meeting with FOJRP about the **copyright issue for the pamphlets**.

NEW BUSINESS

Friends is buying four frames for James River posters—Phil

Membership-- 241 members and no new members in August

Finance-

- We'll be reimbursing Kirk Richardson for some expenses and one bike rack will be made
- Big news—we received \$23,400 from license plates (last year \$18k).
- We are \$12,000 shy of the \$100K P&P goal.

Events (Larry and Vicky)

JRAC clean up 9/12—sign up is full. \$300 allocated from FOJRP for food. We are main sponsor of Pony Pasture clean up. Chesapeake Bay Foundation will assist. Need help leading groups 8:30-Noon. Kelly and Myrna and Vicky will be there.

Films on the Floodwall-we have been asked to have a table. Friends will be represented at this event. Nathan will be there.

All the booth items are at Myrna and Phil's house.

Fundraising

Amazing Raise 36-hour fundraising 9/16 and 9/17. Consider incorporating “protecting the wilderness in the heart of the city” as a way of distinguishing us from other James River nonprofits. 10/1 CVC campaign where state employees give at work.

Election of New Officers

Slate proposed is:

President—Nancy Fowler

VP—Katherine Godin

Secretary—Larry Socha

Assistant Secretary—Mary Helen Sullivan

Myrna—Treasurer

All were in favor of the slate. Discuss the timing of Board elections at the retreat

Meeting of Park Groups—Greg will look at an October/November meeting date. The meeting purpose is to have a better understanding of what is going on in park and what the different organizations are contributing to the Park.

Blueway--They need to fix a breach in the floodwall before they can move forward with the Blueway

Board member duties—Nancy passed around the committee sign up sheet.