

**FRIENDS of JAMES RIVER PARK Board**  
**TUESDAY, Aug 4**

**Attendees**

**Present:**

Katherine Godin  
Karen Thomas  
Mary Helen Sullivan  
Warren Foster  
P.J. Fanning

Phil Dawson  
Myrna Hartley  
Adrienne Cox  
Larry Socha  
Kelly Gotschalk

**OLD BUSINESS**

**Last Month's Minutes—approved**

**Audio Tours Progress:** PJ -- We are moving forward. Vaughan \$3,600 for three tours. Done on September 25. We are okay with Ralph recording the pamphlets.

**Invasive Species Task Force Involvement:** Nathan. FOJRP finished their survey project first. On track to have it wrapped up according to 8 week timeline. Money has been raised for the project by JRA and Tree Stewards. Working with Kelly on another grant.

**Quarterly meeting with other groups status:** Phil –Moving to twice per year—spring and the fall

**Kirk Richardson and Bike Rack idea/financing concerns—**Kirk still seeking funding

**“Proud of the James”:** Warren, working on sign design with Nathan—will get done in the next couple of weeks.

**Solicitation Guidelines:** Everyone likes PJs draft. He is going to re-write #3 and bring to next meeting.

**FOJRP Strategic Planning Meeting (Jim Burke):** Molly, Vicky will set up for October.

**New Duck Blind (Wetlands):**Nathan- **New one has been built. Two more need to be built.**

**NEW BUSINESS**

**Committee Reports:**

**Membership:** Myrna -- four new members in July. 243 members total. Phil went over membership opportunities and Board expectations.

**Finance:** Myrna, Coordination with New Accountant

**Events:** (present members: Larry, Vicky) Adrienne will not be the chair anymore, but will stay on the committee. JRAC clean-up is September 12, Pony Pasture. FOJRP sponsoring it with a \$300 donation for food. Need volunteers. We are cooking and Nathan has the grills.

**Fundraising:** Nancy, P&P Fund ideas and pamphlet, Combined VA Campaign is ongoing. With November/December timeframe. Will pursue idea of James River wall during strategic planning discussion. Amazing Raise 2014: Received \$2,275 and this year's dates are Sept 16-17. Combined Va Campaign 2014: Received \$2383.66 and we are registered for 2015.

**Communications:** PJ -- Mary Helen is proofing and Karen is laying out pamphlets. Phil will send out the event and inventory checklist.

**Election of New Officers in September** - Molly, Greg and Nancy to be on the nominating committee. They will put together a slate to be presented at the Sept board meeting

**Board member attendance is in line with requirements at this time**

**Pump House**—Lynn needs to get information to Nathan about floor repair

**Sharp's Island:** Nathan-Haven't heard from John Z about this.

**Easement:** Need John to finalize the conservation easement document. Very important to have an easement committee to oversee the easement.

**Nathan notes:**

- Nathan would like to promote fall/winter programs—possible facebook ads. Penelope will put together what exactly she wants to promote
- This summer we have done community center programs (kids ages 6-14) and day camps. First year with adventure (Penelope) and environmental education (Tyler).
- Got a new assistant for trail and general park management
- In the next constant contact we'll feature Tyler and the new hire when hired.
- The Dam walk is getting going. LeHigh cement silos will be taken down before the bike race.
- Altria bought 40 bikes for programs
- Kelly and Nathan are working on a VA Depart of Forestry grant to plant more trees. Due in Sept—Kelly
- 157,369 visitors in July
- 1543 volunteers—\$124,000+ in \$ that city saves.
- Grand opening of 21<sup>st</sup> street redevelopment coming up
- Received a grant from Enrichmond for trailor
- \$5000 grant for bike maintenance shop from Altria
- \$Nathan received 450K in capital funds-getting kayaks and canoes, paddle boards for rec program and more.