

FOJRP
June 3, 2014
Meeting Minutes

Attendees

P.J. Fanning
Nancy Fowler
Nathan Burrell
Betsy Slade
Adrienne Coxe
Karen Thomas
Mary Helen Sullivan
Connie Carroll
Leslie Allanson
Phil Dawson
Greg Velzy
Will Isenberg (JROC)
Myrna Hartley
Vicky Shivy
Larry Socha
Molly Dellinger-Wray

Approval of May Minutes

- Board vote unanimous

Proposed Budget

- Board vote unanimous

Follow up on Dominion Riverrock

- Good turnout and interest
- Need to improve coordination

Candles on the Canal

- Coordinating with Ralph

Fundraising

- Finalized fundraising letter
- Using Chamber of Commerce list to identify categories of companies that may be a good fit for outreach
- Mailing will include letter, donation form, return form, and brochures
- Increasing event display materials (Karen)
- Connie donating t-shirt mannequin to display t-shirts
- Nancy is coordinating the Combined Virginia Campaign and we should be eligible to receive donations from state employees this year

- We are also eligible for Amazing Raise with the Community Foundation

Communications Committee

- All is well
- Constant Contact to go out after meeting
- Meet Up group for FOJRP
 - Integrating with Hands On
- Adding conservation tidbits to Constant Contact

River Heroes

- Ralph White
- Rich Young
- Received: Certificates, gift certificates, t-shirts

TyVek Maps Update

- Times Dispatch has several hundred on hand (for \$2.10)
- Larry to follow up with Times Dispatch

Plaques for Kiosks and Recycling Bin

- Have been created but not installed

RMA and GRTC Letters

- Phil has drafted letters

Damnation Event

- Event went well and was a good fundraiser for JROC
- Lots of potential for future films

EnRichmond Board Meeting

- Mary Helen attended on behalf of the group

Police Presence in the Park

- Officer Stacy occasionally in the Park, but other officers with more persistent presence

Exxon redevelopment of Ancarrow's Landing

- Exxon to rip out trees, replace topsoil, vegetate area, and conduct habitat restoration
- Voluntary remediation by Exxon

Clean the Bay Day

- Through Chesapeake Bay Foundation
- June 7, 8:00-9AM Registration
- Recycling at Noon at Park Headquarters

Nathan Updates

- Visitor Number: 130,523 for May
- Trail counters: Tredegar Street, 22nd Street Tower, 42nd Street Tower, Pony Pasture, Huguenot Flatwater, and Texas Beach
- Need to have volunteers at counters to verify
- Working with Vicky on calibrating counters
- Stairs up at Texas Beach by Eagle Scout
- Emergency Communications Markers being finalized. 6-8 minute response times
 - Changing lettering to red reflective

Recreational Easement

- Working with property owner at trail head of Buttermilk at Nickel Bridge
- City has added property owner to city insurance policy
- Working with city to develop easements for more Buttermilk land owners

P&P Fund

- Finally tipped \$70,000

May Volunteer Event

- Moving to Hands On program will increase exposure to our events
- Need to communicate with Webbones about transition to Hands On
- Poor turnout
- Americorps Volunteers Opportunity

FOJRP Picnic

- Board Members to meet at Pump House at 5PM
- Board Members to bring drinks
- Music
 - Cary Street Ramblers

Reviving T-shirt design

- "A little bit of wilderness in the heart of the City"