

May 6, 2014 FOJRP Board Meeting Minutes

In attendance:

P.J. Fanning
Mary-Helen Sullivan
Betsy Slade
Warren Foster
Karen Thomas
Adrienne Coxe
Phil Dawson
Myrna Hartley
Michael Gee
Matt Mason
Larry Socha
Vicky Shivy
Ralph White
Molly Dellinger-Wray

April Meeting Minutes approved by the Board

Membership Committee Report

- ~238 current members
- Renewal letters go out once a month

New Officer Elections

- Wait until retreat

Treasurer's Report

- Motion to move \$500 from office supplies to Event and Volunteer Support and Move \$1000 from Contractors to T-Shirts
 - Unanimous vote in favor

Events Committee

- Committee Members: Vicky, Betsy, Karen, Larry, and Adrienne
- Friends of Forest Hill Park attendance/interest very low
 - Motion to remove from event list
- Committee hopes to solicit corporations to host Park Days for their employees to volunteer in the Park
- River Road contract requires 4 maintenance events a year
- Most clean up events drawing 10-15 volunteers
 - Ancarrow's Landing – Trash cleaning and painting
- Vicky hosting 2PM clean up on Thursday, May 8
- River Rock May 16-18

- Need event on website
- 2 volunteers and 2 Board members for each time slot
- Friday 5-8
- Saturday 12-8
- Sunday 12-5
- Donating 2 FOJRP t-shirts to volunteers
- Picnic
 - 6-8 PM on June 7
 - Board members need to arrive early to help clean the Pump House
 - Still determining which band will perform
 - Advertising for Picnic
 - Email, snail mail, or e-vite
 - e-vite to constant contact email list
 - Need to include other City employees (Dr. Merrifield, Marley Smith, Bob Steidel, Kathy Graziano, Parker Agelasto, Stacy Rogers)
 - New to invite sponsors: Sneads Nursery, Taza, Halcyon
 - Invite Lynne Lanier and his sister
 - Supplies for Picnic:
 - Cups and plates
 - Chicken
 - Cleanup
 - Board Members provide drinks
 - Everyone brings covered dish

Communications Committee

- Committee has updated website, volunteer events sign, license plate advertising
- Next constant contact read to go out
- Setting up future meeting for website overhaul

Fundraising Committee

- Final draft of letter recently submitted to the Board for review
- Looking at small corporations to solicit
 - Send to 50-100
- Need to solicit larger corporations through their corporate foundations

Meetings

- Next Meeting June 3
- July and August meetings cancelled

River Heroes

- 5-6 nominees so far

Tyvek Maps

- Dupont want contact info for our printer

- Nathan has secured a printer
- Can probably get ~400 maps on the donated Tyvek
- Printing quote was \$3000
 - Would need maps to be more expensive ~\$6
- Have FOJRP run all map sales – website, events, Riverside Outfitters, etc.
- Updated general park map not available yet
- Remove map purchase link from website (Karen handling)

Plaque Development

- For kiosks and recycling bin
- In progress

Candles on the Canal Planning

- 9PM at Turning basin
- Summer Solstice
- Need some event advertising
 - Need to contact Jack Berry to tip him off re the event

Letter Writing

- Ralph suggests letter to City about getting a bus stop at Belle Isle
 - Nathan has contacted GRTC about bus stop at 2nd Street connector
 - To head of GRTC
- Letter to RMA asking why there is no sign on RMA for Belle Isle and Brown's Island

Attending Enrichmond Board Meetings

- Seeking FOJRP participation in committee to assess whether to add new groups as Friends groups
- Mary Helen to attend upcoming meeting

Engaging with other Friends of Parks groups to share volunteer opportunities

- Engaging Friends of Bryan, Byrd, Forest Hill, etc.
- Pooling people, resources, etc.

Park Employee Update

- Matt has been trained on Hands On and we will begin using this system in the Fall
- Park counters are up and working
 - Showing about 25,000-30,000 per month by extrapolating a few weeks' results
 - 42nd street, 22nd street, north side of lee bridge, pony pasture, Flatwater and Texas beach