

FRIENDS OF THE JAMES RIVER PARK
APRIL MTG
TAZA, 6:00 pm

Maureen called the meeting to order. 15 persons attended.

The Treasurer's Report (Mary Helen)

Reported that \$326.98 was deposited from the Pescados fundraiser. A CD for \$35,377 at First Capital matures 4/14/2011. M.H. will shop around for best rates. Her opinion is that the 3 year term is ok because we cannot use the fund during that time. Unanimously approved.

Committee Reports

Membership (Michael)

Database is done and all records are up to date. The event schedule will drive use of the database. We should plan out 12 months ahead for 3 kinds of events: membership, exposure, and volunteer opportunities. Michael also reported that he is working about ways to increase the benefit of membership.

Fundraising (Maureen)

We are gearing up for spring events: Arbor Day April 16th, Earth Day April 23, and Dominion RiverRock May 14-15. Discussed concern from Atty General about the bill for our license plates and that our stated purpose is overly vague. George Wickham has helped to resolve this.

Volunteers (Elaine)

Passed around a sheet soliciting Board volunteers. We now have liability insurance from State Farm and also a waiver for volunteers to sign.

River Hero Committee

Has selected 3 winners (7 Hills School, Passages, and Mike Ostrander). Press release is ready to go.

Other Matters

Signage

Parks staff has put up new kiosks. Map is good, but concern about prominent typo. Concern also about using (anonymous) contribution and getting signs up at Reedy Creek to honor Chris Booker.

Creatathon

Art products were available for review at the meeting. "Es Tu Rio" sign approved. The City's Hispanic Office offered to review translation.

James River Park Fund.

Group discussed taking on the James River Park Fund. Decision was to talk to the accountant and likely do so.

To the Bottom and Back Bus.

Molly has set up a meeting to discuss

Proposed Bike Park

Greg Rollin from MORE could not make it to the meeting, but will come next time. Altria might be interested in financial support.

Adjourned.