

April FOJRP Meeting Minutes

Attendees:

P.J. Fanning
Karen Thomas
Greg Velzy
Justin Doyle
Kelly Gotschalk
Jane Hotchkiss
Shawna Shade
Nancy Fowler
Cat Anthony
Katherine Mitchell
Nathan Burrell
Larry Socha
Kevin Tobin

Minutes from March meeting approved

Treasurers Report

- First Unitarian Church \$2,100 donation
- Osprey Cam sponsorship

Park Superintendent Report

- Park Master Plan proposals – selected joint proposal by VHB and Hargraves
 - Community meetings for each District in the City
 - Cost range depends on how many meetings are held
 - Need Board approval on joint proposal so Nathan can coordinate with VHB and Hargreaves on the proposal
- Economic Impact Study
 - Recently published
 - Park System getting ready to submit budget proposal to City
 - Justin developed template to put into a public announcement (press release)
- Conservation Easement – moving forward; parcel boundary separated at North Bank
 - Individual offered island to JRPS in Henrico (upstream of Huguenot Flatwater)
- T. Pott Bridge Repaving
 - Should be completed by this weekend
- Budget
 - City budget will be finalized in May
 - Park budget being presented soon

Event – waiting on Matt to email event details (7th Street flood wall mess?)

Andrew Alli (potential to play at Park Picnic)

Old Business

- Policy Work – doodle poll respond to date
- Governor’s Volunteerism Award update

New Business

- Budget and activity plan worksheet for committees
 - Committee plans and budget form (by May 8)
- July meeting is set for July 4 (revisit at June meeting)

Explore the Outdoors Event

- Kelly to send out doodle poll for staffing
- Sunday April 23

Finance

- Motion to move \$1,500 from River Heroes line item to Publicity line item (currently \$3,500) to cover RVA Osprey

Communications

- Website updates ongoing

Events

- Cleanup
 - 25 military members came to cleanup
- Picnic
 - Cary Street Ramblers is fallback option

Fundraising

- Use picnic as strategy to get new members
- Justin Doyle to send press release Thursday morning to a media contact list from the Friends email address
- Fundraising for Park Master Plan
 - Donor wall – large gifts will be foundation for donor wall
- Propose that membership levels should be open-ended (not set)
- Donors should be supporters – combine donor and member pages
- Allow members to give whatever they want
- Create one page info sheet

Advocacy Committee

- Press Release for Economic Impact Study
- Post Economic Impact Study to website

Motion to Accept Joint VHB Hargraves Proposal for Master Plan

- Motion approved