

## April 1 FOJRP Meeting

### In attendance:

P.J. Fanning  
Matt Mason  
Myrna Hartley  
Kristi Orcutt  
Greg Velzy  
Nathan Burrell  
Phil Dawson  
Betsy Slade  
Connie Carroll  
Mary-Helen Sullivan  
Nancy Fowler  
Karen Thomas  
Adrienne Coxe  
Larry Socha

### Guest Speakers:

#### Eagle Scout Project

- Eric Asplund – Eagle Scout seeking funding for project
- \$465 for stairs at North Bank Trail
- Has applied for \$100 Lowe's grant
- Presenting to JROC tomorrow
- Asking for \$182.50
  - **Unanimous Board vote to approve \$200 to fund North Bank Trail**
- Hoping to complete by July
- Troop 799

#### Goats in the Park:

- Kristi Orcutt
- Using goats to address invasive species removal
  - One goat equivalent to 8 hours of 10 people pulling invasive
  - Goats – 3x over 2 growing seasons knocks out the invasive vegetation
    - “Advertainment” of goats
    - Education opportunities
    - Good for steep areas
    - Can clear an acre in about a month
  - Does area need to be fenced?
    - Is portable metal wiring she uses to keep goats in contained area
  - Potential to put goats at Wetlands

### March Volunteer Event

- About 15 volunteers showed up
- How well is volunteer sign up system working?
  - Potential is there
  - Only 80 people have signed up on Volunteer Matters
- Alternative Program – Hands On has about 2,400 volunteers
- Matt conducting training on Hands On training and how that system correlates with our Volunteer Matters system
  - Matt to provide recommendation to Board at next meeting
  - Hands On may also provide funding for events
- Use Volunteer Matters for April and May events
- Bluebell planting went quickly, would like to carry over leftover funds from March volunteer event for April event
  - Board approved

### April Volunteer Event

- 3<sup>rd</sup> Saturday of April
- Wetlands
- 9-1PM

### May Volunteer Event

- Change date to May 10
- Ancarrow's Landing
- After May Park staff will not be able to coordinate volunteer events over the summer

JROC considering signage asking how people would like to see the park improved

### Baseball Caps for FOJRP Board Members

- Halcyon to sponsor

### Signs for Volunteer Events

- Karen created signs on core board
- "Friends of James River Park at Work"

### Governor McAuliffe

- Spring Stewardship Virginia Campaign
- April and May Volunteer Events could meet requirements
  - Matt to sign us up

### Formation of Committees

- Decision whether to move forward with Committee
- Reports by each Committee at each Board Meeting
- Agendas going forward will include Committee Reports

#### Corporate Fundraising Letter

- Nancy has most recent version of letter
- Nancy and Warren to come up with game plan for distribution
- Using 750,000 park visitors as conservative estimate

#### Constant Contact Ideas

- Richmond Magazine Article on Sturgeon
- Article about River Heroes
- Salamander update
  - They probably have moved
  - Several egg masses in the pool
- Sunday in the Park April 27 at Forest Hill Park

#### Forest Hill Park Event (April 27)

- Invited by Friends of Forest Hill Park
- Have license plate brochures ready in time for the event

#### License Plate Brochures

- Karen to print 2,000 copies for future events
- From publicity line item of budget

#### River Heroes

- Only two nominations so far
- Good on sponsors
- Present at June Picnic

#### Cloud Storage for FOJRP Photos

- Ken Hopson set up Picasa site for FOJRP to upload

#### Police in the Park

- Officer Stacy likely back to summer patrol duty in May
- Not sure if he will be assigned to the park specifically

#### Tyvek Maps Update

- How many rolls of maps
- 5,000 maps was our last order and lasted for about 3 years
- How many maps in a roll of Tyvek?
- Roll size
- Contact person from printer
- Dupont wants "Materials donated by Dupont" with Logo on maps
- Times Dispatch has done printing in the past
  - Nathan to follow up on contact from RTD

Tea Towels with Map of the Park

- Connie to look into

Plaques for Kiosk and Recycling Bins

- Nathan finalizing

Combine Virginia Campaign

- Give Richmond applications submitted
- Application to be completed shortly

Website

- Eliminate downloads of brochures since also being sold in online store